AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

Claims 1 – 25 (Canceled)

26. (New) A method for adaptively rendering, to users of a network application, a plurality of content pages generated dynamically from among a plurality of content objects created by an author of the application, the method comprising the following steps:

(a) generating a user database from individual and aggregate user profile data and observed user behavioral data;

(b) generating a content database from a hierarchy of content objects, including primitive objects, content elements containing a plurality of primitive objects, content pages containing a plurality of primitive objects and content elements, and user scenarios containing a plurality of content pages;

(c) creating one or more rules, based at least in part on data from the user database, for dynamically selecting content objects, at least one of the rules having a parameter that can be resolved only dynamically at runtime, and not upon its creation; and

(d) dynamically interpreting the rules to render, and deliver over the network, a plurality of content pages.

27. (New) The method of claim 26 wherein the rules include an application rule for dynamically selecting:

(a) one or more content objects, referenced implicitly via an expression relating to one or more goals of the author;

(b) one or more users of the application that may receive the selected content objects; and

(c) one or more application state conditions under which the selected content will be delivered to the selected users.

28. (New) The method of claim 26 wherein subsequent content pages are pre-fetched and delivered to a user's web browser while the user is viewing the current content page, with such pre-fetching based on the user's profile and observed behavioral data.

29. (New) The method of claim 26 wherein a plurality of templates are selected dynamically to determine the size and location of the dynamically selected content objects.

30. (New) A system for adaptively rendering, to users of a network application, a plurality of content pages generated dynamically from among a plurality of content objects created by an author of the application, the system comprising:

(a) a user database generated from individual and aggregate user profile data and observed user behavioral data;

(b) a content database generated from a hierarchy of content objects, including primitive objects, content elements containing a plurality of primitive objects, content pages containing a plurality of primitive objects and content elements, and user scenarios containing a plurality of content pages;

(c) one or more rules, based at least in part on data from the user database, for dynamically selecting content objects, at least one of the rules having a parameter that can be resolved only dynamically at runtime, and not upon its creation; and

(d) an engine for dynamically interpreting the rules to render, and deliver over the network, a plurality of content pages.

31. (New) The system of claim 30 wherein the rules include an application rule for dynamically selecting:

(a) one or more content objects, referenced implicitly via an expression relating to one or more goals of the author;

(b) one or more users of the application that may receive the selected content objects; and

(c) one or more application state conditions under which the selected content will be delivered to the selected users.

32. (New) The system of claim 30 wherein subsequent content pages are pre-fetched and delivered to a user's web browser while the user is viewing the current content page, with such pre-fetching based on the user's profile and observed behavioral data.

33. (New) The system of claim 30 wherein a plurality of templates are selected dynamically to determine the size and location of the dynamically selected content objects.